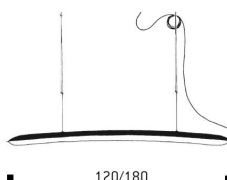




INGO MAURER

Blow Me Up
THEO MÖLLER, INGO MAURER & TEAM 2017

The inflatable tube Blow Me Up by Theo Möller, Ingo Maurer & Team was first presented at EuroLuce 2017. It is flexible to use: You can lean it against a wall, fasten it to the ceiling or wall with small hooks and nylon cords. It comes wrapped up in a can and is pumped up by the user. The LED-strip illuminates the reflecting side of the tube, thus dispersing indirect light into the room. From May 2018 on, Blow Me Up will be available in two sizes, 120 and 180 cm with the option to choose in between four colours. The standard version has LEDs with 3000 K and a CRI above 90 Ra. Materials: plastic, steel.



Light source
Integrated LED strip. 180 cm version: 30 W, 1990 lm. 120 cm version: 20 W, approx 1200 lm. Both: 3000 K, CRI > 90, EEC A+. The light source is not exchangeable by the user, but by an electrician.

Technical data
For 100 - 240 volts. With plug-in transformer. As alternative version, a canopy with integrated ballast will be available from May 2018.

More info
Available since August 2017. Other colours and a shorter version with 120 cm available from May 2018. Canopy with transformer to be used instead of the plug-in transformer will be available as well. We have measured the lumen output of the 180 cm version in April 2018: 1990 lm. The LED strip itself has an output of 4000 lm. The shorter version was not measured.

Colours
Colour of the upper side: Silver. New colours coming soon: Blue, Green, Violet.